

FRAMING RECOMMENDATIONS

Wentworth 90th Anniversary Print

1

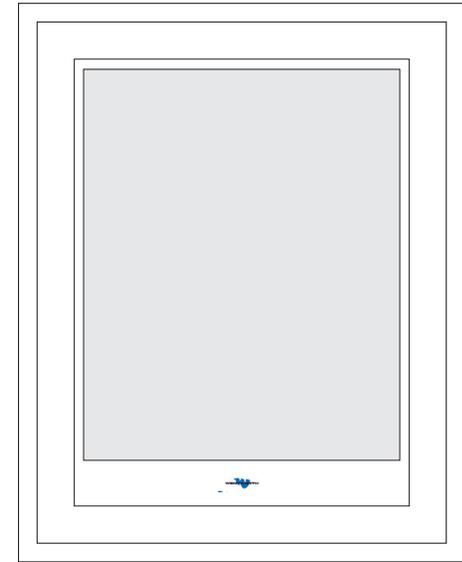
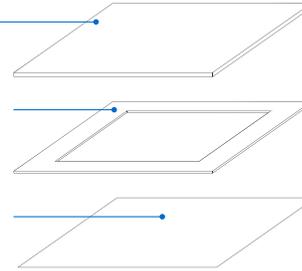
MATTED

- Using an acid-free mat with a 2" mat margin
- Mat opening 17.5x23.5"
- Finish with a wood frame and 99% UV protection conservation glass

99% UV protection conservation glass

Acid-free mat

Wentworth 90th anniversary print



2

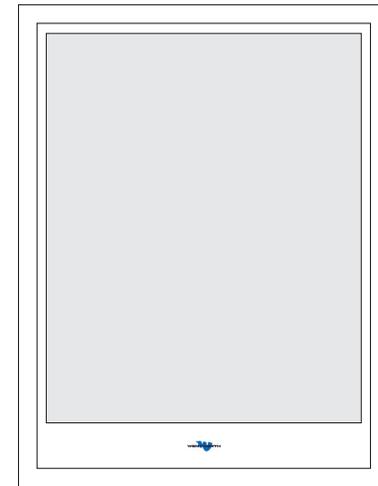
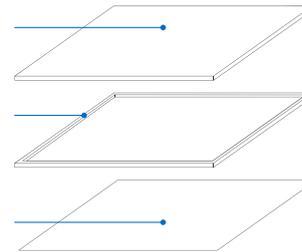
SPACERS

- Use 1/8" or 1/4" spacers to prevent the glass from touching the artwork
- Frame inside size 18x24"
- Finish with a wood frame and 99% UV protection conservation glass

99% UV protection conservation glass

1/8" or 1/4" spacer (black or clear)

Wentworth 90th anniversary print



COMMEMORATIVE POSTER SERIES

Celebrating 90 Years!



WENTWORTH

Celebrating 90 Years!

During the 2022/23 season, Wentworth will celebrate 90 years of operation. In addition to skiing, Wentworth now offers mountain biking, hiking, cross-country skiing, snowboarding and snowshoeing. From humble beginnings, Wentworth has become a year-round destination ready to welcome a new generation of outdoor enthusiasts.

To celebrate its 90th year, Wentworth commissioned a series of five posters, each capturing significant moments in its development.

Midnight Oil Print & Design

Midnight Oil Print & Design House is the studio alias of Alex MacAskill, a graphic designer, illustrator and specialty printer based in Halifax, Nova Scotia.

His work is inspired by process, textures, the history of illustration and print and all things organic, which is often why his work is screen-printed or letterpress printed by hand.

midnight-oil.ca

Narrative Environment Studio

Narrative Environment Studio is a Halifax-based studio that contributes to creating healthy communities by aligning brand with the experience of place. Every place has a history, every culture has a story to tell, and every organization has an audience to connect with. Graphic designer Melanie White, a graduate of NSCAD University, developed the artwork for the poster series.

narrativeenvironments.ca



An Homage To Dave Wilson

From the design and production team, to the fonts designed by local typographer Rod MacDonald, the team was committed to creating a poster series that reflected the region.

The poster series is an homage to the legacy created by Dave Wilson and his father George, and the many founders and friends of the mountain. The series reflects the pride the Wilsons-past and present-take in the community.

Inspired By The Travel Poster

The poster designs are based on the travel poster, whose golden age was the 1920s-60s. Travel was booming and advertisers used bold lines and brilliant colors to connect with a sense of adventure and exploration. As a result, posters from that era have become collectibles and vacation souvenirs.

A Limited Edition Series

An art form in its own right, screen printing is a painstaking process completed by highly skilled craftspeople. Each of the 5-6 meticulously mixed inks is hand-printed in layers by pressing ink through a screen. As it's done by hand, each poster is unique. Each print is limited to 90 prints, numbered and signed by the artist.

